1		THE HONORABLE RICARDO S. MARTINEZ	
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7	UNITED STAT	ES DISTRICT COURT	
8		RICT OF WASHINGTON SEATTLE	
9	MILO & GABBY, LLC and KAREN KELLER, an individual,	No. 13-cv-1932-RSM	
10	Plaintiffs,	DECLARATION OF VANESSA POWER IN SUPPORT OF AMAZON'S	
11	·	SUPPLEMENTAL MOTION FOR	
12	V.	AWARD OF FEES AND COSTS	
13	AMAZON.COM, INC.,	Note for Motion: September 25, 2015	
14	Defendant.		
15	I, VANESSA POWER, declare as fol	lows:	
16	1. I am an attorney with Stoel Ri	ves LLP ("Stoel Rives") in Seattle, Washington and	
17	admitted to practice in this Court. I am count	sel for non-party Amazon.com, Inc. ("Amazon") in	
18	the above-captioned matter. I am over the ag	ge of eighteen and competent to testify to the facts	
19	contained herein.		
20	2. Attached at Exhibit A is a true	e and accurate copy of a redacted summary of	
21	invoices submitted to Amazon for services rendered by Stoel Rives in this case. To efficiently		
22	review my firm's invoices and to redact privi	leged communications, the content of the invoices	
23	were transferred into a spreadsheet. The con-	tent contained at Exhibit A is a true and correct	
24	copy of the content contained in the actual in	voices issued in this case.	
25	3. The services provided to Ama	zon in connection with this case have included:	
26	performing legal research; investigating factu	al allegations; drafting and filing all pleadings,	

- 1 motions, responses, legal memoranda, and other documents filed by Amazon, including the
- 2 Motion to Dismiss, Answer, Defenses, and Counterclaims, Motion to Dismiss, Motion for
- 3 Summary Judgment, and other motions; preparing discovery requests and responses; preparing
- 4 for and taking Plaintiffs' depositions; engaging in mediation; communicating with Plaintiffs'
- 5 counsel; conferring with Amazon on strategy decisions; and reviewing and managing documents
- 6 related to this case.

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- 4. As Amazon's co-lead counsel on this case, I contemporaneously reviewed the time records included in each monthly draft invoice before the invoice was sent to Amazon to ensure the fees charged to Amazon were reasonable for the work performed and the results achieved. I regularly wrote off or reduced the amount of time to be invoiced to Amazon if, in my judgment, work had not been performed as efficiently as it could have been. In some instances, I simply reduced the fees charged as a professional courtesy. Through such review and reduction, I addressed any potential duplication of efforts by members of our litigation team. I also wrote off most administrative or clerical time performed by support staff, such as work editing briefs or checking citations.
- 5. The billing rates for the Stoel Rives attorneys who worked on this case are reasonable based on our respective levels of experience, and areas of expertise. Stoel Rives charges Amazon significantly reduced hourly rates for its attorney and paralegal services. The following Stoel Rives attorneys and paralegals worked on this case at the following reduced rates (customary rates are also provided for reference).

21	Name	Category	Standard	Rate
22			Rate	Billed
<i>LL</i>	Brian Park	Attorney, Partner	\$515	\$456
23	Vanessa Power	Attorney, Partner	\$430	\$385
	Nathan Brunette	Attorney, Senior Associate	\$350	\$273
24	Rex Watkins	Attorney, Associate	\$220	\$188
25	Heidi Wilder	Paralegal	\$240	\$160
23	Marina Goodrich	Paralegal	\$195	\$160
26	Marishka Marten	Paralegal	\$285	\$160

1	6.	The blended hourly rate for the Stoel Rives attorneys whose services were billed
2	to Amazon is	\$ \$325.50.
3	7.	The resumes of attorneys whose services were billed are attached at Exhibit C .
4	8.	Heidi Wilder, a paralegal who worked on this case, is experienced and efficient.
5	She has been	a paralegal since 2000. Ms. Wilder's educational background includes a B.A.
6	degree in Lat	in American Studies. Before becoming a paralegal with Stoel Rives, Ms. Wilder
7	was a legal a	ssistant and paralegal for the King County Prosecuting Attorney's Office and a legal
8	assistant for a	a local, competitive firm, and thus entered her career as a Stoel Rives' paralegal
9	with experien	nce in legal work. Ms. Wilder is also skilled in electronic document management
10	and discover	y. Thus, her hourly rate of \$160 is reasonable for a paralegal of her experience.
11	9.	Marina Goodrich, a paralegal who worked on this case, is experienced and
12	efficient. She	e has been a paralegal since 2010, though she is no longer with Stoel Rives. Ms.
13	Goodrich's e	ducational background includes a Master's degree in Management and Technology
14	of Printed Ar	ts and an Advanced Paralegal Certificate. Before becoming a paralegal, Ms.
15	Goodrich wa	s the manager of Stoel Rives' project staff, a position that involved document
16	review and m	nanagement, as well as electronic discovery. Thus, her hourly rate of \$160 is
17	reasonable fo	or a paralegal of her experience.
18	10.	Marishka Marten, a paralegal who worked on this case, is experienced and
19	efficient. She	e has been a paralegal since 1987. Ms. Marten's educational background includes a
20	B.S. degree i	n Legal Administration. Ms. Marten is skilled in investigating and evaluating
21	corporate ma	tters and federal tax procedures. Thus, her hourly rate of \$160 is reasonable for a
22	paralegal of l	ner experience.
23	11.	Attached at Exhibit B is a summary of non-taxable costs associated with this
24	case, which a	are properly compensable as attorneys' fees.

The expenses that Stoel Rives billed to Amazon include mediation expenses,

deposition expenses, purchase of test products, document delivery, and limited discovery

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- document management expenses. Stoel Rives did not charge Amazon for expenses such as, for example, those incurred in performing computerized research or copying documents.
 - 13. A substantially equal amount of time was spent preparing the defense to each of the different claims against Amazon as the key issues were common to all causes of action.
 - 14. I have divided the costs and fees of Amazon's defense in this case into two categories, separated by the date of the Court's Order Granting Amazon's Motion to Dismiss in Part: (A) fees and costs related to pre-April 11, 2014, work on the claims that Amazon ultimately prevailed on via summary judgment; and (B) fees and costs related to post-April 11, 2014, work on the claims that Amazon ultimately prevailed on via summary judgment.

	Actual Fees	Fees Sought	Actual Costs ¹	Costs Sought
Prior to April 11, 2014 Dismissal Order:	\$30,166.10 (after deducting courtesy write-off and discounts of \$7,741.40)	\$12,928.33 (reflecting 3/7 apportionment)	\$267.00 (after deducting courtesy write-off and discounts of \$666.25)	\$114.43 (reflecting 3/7 apportionment)
After April 11, 2014 Dismissal Order:	\$101,971.90 ² (after deducting courtesy write-off and discounts of \$18,918.60)	\$40,788.76 (reflecting 40% apportionment)	\$6,928.75 (after deducting courtesy write-off and discounts of \$3,999.46)	\$2,771.50 (reflecting 40% apportionment)
TOTAL	\$132,138.00	\$53,717.09	\$7,195.75	\$2,885.93

15. <u>Pre-April 11, 2015 Dismissal Order</u>: With the exception of M&G's design patent

¹ The amount for pre-April 11, 2014 expenses is reduced from the amount reflected in my initial declaration in support of Amazon's motion for fees and costs. Amazon has taken out \$150 related to the fee associated with a *pro hac vice* motion. The amount for post-April 11, 2014 expenses is increased slightly to reflect additional expenses charged before the motion for fees was filed.

² The amount for post-April 11, 2014 fees is reduced to reflect actual billing and further applied discounts.

1	claim (Count I), all work performed analyzing and defending against M&G's seven claims
2	(including the claims dismissed via the Court's April 11, 2014 order) was based on analysis of
3	the Copyright Act and Lanham Act and corresponding preemption principles. In addition to the
4	Lanham Act claim, two of the three claims dismissed under the Court's April 11, 2014, Order
5	sounded in trademark (unfair competition and trademark counterfeiting), and factual analysis and
6	development for those claims overlapped with other claims. Accordingly, for purposes of
7	apportionment of pre-April 11, 2014 work, a 3/7 factor is applied, resulting in the following
8	amounts for fees and costs after rounding down: \$12,928.33 (fees) and \$114.43 (costs). These
9	figures do not include courtesy write-offs and discounts, which are not being sought for
10	reimbursement.
11	16. <u>Post-April 11, 2015 Dismissal Order</u> : With the exception of M&G's design
12	patent claim (Count I), all work performed analyzing and defending against M&G's four
13	remaining claims was based on analysis of the Copyright Act and Lanham Act. Work performed
14	related to the Lanham Act claim involved approximately 1/3 of hours, as well as additional time
15	for overlapping work related to common facts and research. Thus, for purposes of
16	apportionment of post-April 11, 2014 work, a 40% factor was applied, accounting for roughly
17	33% (1/3) of work tied directly to the Lanham Act claim, and at least 7% tied to overlapping
18	factual and legal matters, resulting in the following amounts for fees and costs after rounding
19 20	down: \$40,788.76 (fees) and \$2,771.50 (costs). Again, these figures do not include courtesy
20	write-offs and discounts of attorneys' fees and costs, which are not being sought for
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The total amount of fees and costs sought for reimbursement is \$53,717.09 (fees)

+ \$2,885.93= **\$56,603.02** (total).

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reimbursement.

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1	I declare under penalty of perjury under the laws of the United States and the State of
2	Washington that the foregoing statements are true and correct to the best of my ability.
3	SIGNED this 15th day of September, 2015, at Seattle, Washington.
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5	/s/ Vanessa Soriano Power
6	Vanessa Soriano Power
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1	CERTIFICATE OF SERVICE
2	I hereby certify that on September 15, 2015, I electronically filed the foregoing with the
3	Clerk of the Court using the CM/ECF system which will send notification of such filing to all
4	ECF-registered counsel of record.
5	/s/ Leslie Lomax
6	Leslie Lomax
7	Signed this date September 15, 2015 at Seattle, WA
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CERTIFICATE OF SERVICE (Case No. 13-cv-1932) - 1